



On 14 June 2025, the Blood Transfusion Service of Namibia (NamBTS) and the World Health Organisation (WHO) joined the global community to commemorate World Blood Donor Day under the theme **“Give blood, give hope: together we save lives,”**.

The specific objectives of this year's campaign were to:

- raise public awareness about the critical need for blood and plasma donations and the impact they have on patients' lives.
- to encourage both new and existing donors to give blood regularly, helping to ensure a stable and sufficient blood supply.
- highlights the positive impact of blood donors on the health and well-being of others and promote the values of solidarity, compassion, and community through blood donation and;
- focus on mobilizing support from governments and development partners to invest in and sustain national blood programs to achieve universal access to safe blood transfusion worldwide.

The 21st anniversary of World Blood Donor Day was an excellent and timely opportunity to observe a world where countless lives are saved every day, not by superheroes in capes, but by ordinary people with an extraordinary gift to give.

NAMBTS wishes to thank the Namibians who have selflessly donated blood for more than 60 years of our existence. Together we have contributed to the millions of blood donors world-wide that have saved many lives and contributed to medical advancements in the field that have changed lives forever. What is most admirable is that Namibians, throughout the country, have given this gift of life to others, for free. Our donors only constitute 1.1% of the Namibian population and we will endeavour to do more to encourage others to donate. We now boast over 270 clinics country-wide and 6 fixed sites from which just under 40% of all donations were sourced last year.

During a special ceremony held on 12 June 2025, NamBTS honored those who have helped to maintain Namibia's healthy blood supply for the duration of the company's existence by partnering in various campaigns to grow Namibia's donor population annually. Our community - the schools, corporates, media and individuals who have supported us were given their flowers at an auspicious event.

Recognition certificates were awarded to various individuals, companies and schools. Each award had its respective Gold, silver and bronze categories, and were awarded as follows:

Top Clinic Contact Award: Gold: First National Bank, Marjolize Scholtz

Silver: Bank Windhoek – Rachel Kamati

Silver: Old Mutual Namibia – Otto Herle

	Bronze: Namibia Oncology Centre – Anthea Van Wyk
Corporate Award:	Gold: First National Bank
	Silver: Bank Windhoek
	Bronze: Old Mutual
Community Award:	Gold: Universal Church
	Silver: Schincheonji Church of Jesus
	Bronze: Amarok Club
	Honorary Award: Old Wheelers Club
	Honorary Award: Nangula Mbako Foundation
Industrial Award:	Gold: Navachab Gold Mine
	Silver: MeatCo
	Bronze: Namib Mills
Retail Centre Award:	Gold: Tsumeb Mall
	Gold: The Grove Mall
	Silver: Wernhil
	Bronze: Auas Valley shopping Mall
Media Award:	Gold: New Era
	Silver: Kanaal 7
	Bronze: Future Media
	Bronze: Focus FM
Advertising Award:	Gold: Desert FM
	Silver: New Era Publication
	Bronze: Focus FM
Donation/Sponsorship Award:	Gold: SuperSpar Marua
	Gold: Coca Cola Namibia Bottling company
	Silver: African Marketing
	Bronze: Inova Pharmaceuticals
Tertiary Award:	Gold: Namibian Institute of Mining & Technology Tsumeb
	Silver: Namibia University of Science and Technology

	Bronze: Namibian Institute of Mining & Technology Keetmanshoop
School Award:	Gold: Windhoek High School
	Silver: Delta High School
	Bronze: Jan Möhr High School
Peer Promoter's Award:	Gold: Delta High School
	Silver: Concordia College & Windhoek High School
	Bronze: Hage Geingob Secondary School
Peer Promoter's Award – Regional:	Gold: Otjiwarongo High School
	Silver: Mariental High School
	Bronze: Elnatan High School
Influencer Award:	Renate Shikongo
	Lisa Matomela
	The Namibian Plug

NamBTS also hosted five blood donation clinics, country-wide on World Blood Donor Day 2025. We would like to extend our heartfelt appreciation and gratitude to all those super heroes, who took time out of their precious schedules to come in and donate at the following blood donation clinics, on Saturday, 14 June 2025:

- 35 Tal Street Centre Windhoek
- Grove Mall Windhoek
- Wernhill in front of Pick n Pay
- Moerola Mall Ongwediva
- Platz Am Meer Swakopmund

We managed to collect a total of 266 blood donations country wide, which are to save 798 Namibian lives. A total of 22 Namibians donated blood for the first time.

You, Gave blood, gave hope, together we saved lives!

Thank you, Blood donors.

Issued by: Blood Transfusion of Namibia (NAMBTS), Ministry of Health and Social Services (MoHSS) and World Health Organization (WHO).

